Permit #F00024453

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00024453 **Type of Permit:** FILMING **Release Date:** 02/09/2010

**Production Company** MOXIE PICTURES INC

**Insured Company Name** MOXIE PICTURES INC

Contact Phone No. 1 310-857-1000
Contact Phone No. 2
Fax 310-857-1004
Address 5890 W JEFFERSON BLVD, SUITE J
LOS ANGELES, California 90016

**Production Title** TEEN SUICIDE PREVENTION

**Type of Production** Commercial - PSA

**Producer** Elena Halvorson

**Director** Pam Thomas

**1st AD** Pam Thomas

**Production Manager** Barry Heaps

**FilmL.A. Coordinator** Daniel Alvarez

**Location Manager** Leann Emmert
Primary Phone Mobile - 323 428-0582
Secondary Phone

**Location Assistant** Leann Emmert
Primary Phone Mobile - 323 428-0582
Secondary Phone

### Fees

| | |
|---|---|
| Posting 600 | $52.00 |
| Notification Charge | $105.00 |
| FILMLA MODIFIED PERMIT APPLICATION FEE | $50.00 |
| LA CITY FIRE SAFETY OFFICER | $640.00 |
| LAUSD DEPOSIT | $500.00 |
| LAUSD CUSTODIAL FEES | $31.00 |

**Total Permit Fee** $1,378.00

**Number of Locations** 1

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## Summary Information — Location



**Permit Number** F00024453
**Production Company** MOXIE PICTURES INC
**Insured Company** MOXIE PICTURES INC
**Production Title** TEEN SUICIDE PREVENTION

**Location Manager** Leann Emmert
Primary Phone Mobile - 323 428-0582
Secondary Phone

**Location Address** 11800 Texas Ave, Los Angeles, CA, 90025

**Location Names** UNIVERSITY HIGH SCHOOL

**Location Type** School

**Location Description** LOS ANGELES UNIFIED SCHOOL DISTRICT

**Film Dates** 2/10/2010 - 2/10/2010 06:00 - 20:00

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached documents**
501(c)(3)_Letter.pdf
20100205154119.pdf
Scan001.PDF

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Cast/Crew vehicles | 30 |
| Cube Trucks | 4 |
| Generator | 1 |
| Motor Homes | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 35 |
| LA City UFSO assigned | 1 |

**Filming Activities** Equipment on property; Exterior MOS; Handheld equipment; Interior MOS;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes** LICENSE AGREEMENT COORDINATED THROUGH FILMLA'S PROPERTY MANAGEMENT DEPARTMENT. LOS ANGELES FIRE DEPARTMENT WALK THRU REQUIRED FOR ALL SCHOOL LOCATIONS.

**Coordinator Note** UFSO REQUIRED ON 2/10 FROM 0700 TO 1600 HOURS

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

**Posting "No Parking" signs** E/S of Westgate Ave, between Texas Ave and Ohio Ave.

**Approximate Footage** 301 - 600 **Log Number** 10-10380

**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 06:00 to 22:00

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#F0002453

Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248226129
Apr. 17, 2009 LTR 4168C E0
13-0417693 000000 00 000
00014892
BODC: TE

ADVERTISING COUNCIL INC
815 SECOND AVE 9TH FLR
NEW YORK NY 10017-4503

002628

Employer Identification Number: 13-0417693
Person to Contact: Ms. K. Hilson
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Apr. 08, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in February 1948, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

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LAFD Activity Report

FSO Required [X]
UFSO REQUIRED X
SPOT CHECK

## SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVALUATION REPORT

NAME OF FACILITY: UNIVERSITY HIGH SCHOOL date of contact: 02/04/10

FILM / CREW PRK/ BASE CAMP: 11800 TEXAS AVE. LOS ANGELES, CA 90025

PRODUCTION CO. NAME: MOXIE PSA 'TEEN SUICIDE' FILM LA #:

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: 02/10/10

TIME(S) OF FILMING OR PRODUCTION ACTIVITY: 0700-- 1600 HRS

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity without disruption to regular operations operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor is **prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

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# LAFD Activity Report

## SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION: UFSO RQ'D 0700--1600 HRS/UNTIL NO SCHOOL ACTIVITIES

FILM-- GYM -- IF RAINING- CREW WILL ISOLATE THEMSELVES FROM CLASS

BOYS' LOCKER ROOM--15 MIN AT BEGINNING AND END PERIOD CHANGES

OFF LIMITS

STAFF LOUNGE' PREP AS BEDROOM'

THEATER-- CREW WILL ISOLATE FROM CLASS

ELECTRICAL TIE IN- DIV 5 REQ'D/BLDG SAFETY

DRINKING FOUNTAIN- WILL NOT FILM FILM THIS AREA DURNING NUTRITION/ LUNCH PERIODS

CAFETERIA

HALLWAY/DIRECTORY BOARD/-DURING CLASS

OTHE AREAS AS NEEDED

NO SMOKING ON LAUSD GROUNDS

UNIVERSITY HIGH11800 TEXAS AVE MOXIE PSA "TEEN SUICIDE' FEB 10, 2010

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

| | | | |
|---|---|---|---|
| | email: | | |
| Locations Manager: | X | | (323) 428-0582 |
| PRINT NAME: | LEE ANN EMMERET | | FAX 310 857 - 1004 |
| | email: | eric.davidson@lausd.net<br>gali@lausd.net | |
| School/Church Representative: | X | | Phone: (310) 914-3506 |
| PRINT NAME: | ALI GALEDARY | | FAX |
| | email: | lynn.mckay-roth@lacity.org | |
| Fire Inspector: | X | | Office Phone: (213) 978-3675 |
| PRINT NAME: | LYNN MCKAY ROTH | | |

APPROVED X DENIED

LAFD (213) 978-3670
(213) 978-3613

NOT A PERMIT

FIRE SUPPLY&MAINTENAN Feb 5 2010 14:39 P.05

DDB

January 19, 2010

Moxie Pictures
5890 W. Jefferson Blvd.
Los Angeles, CA 90016
Attn: Roger Zorovich

Subject: Ad Council
Teen Suicide Prevention – PSA :30

Dear Roger,

Attached you will find the production contracts for our upcoming shoot for Ad Council – Teen Suicide Prevention PSA:30. Please sign and initialize where indicated and return all copies to my attention along with your invoices. A fully executed copy of the contracts will be returned to you with your first payment.

DDB has its own insurance coverage program and Kristine Jones from AON/Albert G. Ruben will contact you. I have already sent her all the pertinent information in order to get this part of the job started. If you need to contact her, the phone number is 310-234-6813.

I look forward to working with you on this project.

Please call me with any questions.

My direct line is 212-415-2491
My fax number is 212-415-3590
My e-mail address is: Kelly.mccann@ny.ddb.com

Thank You.

Sincerely,

Kelly McCann
Broadcast Business Manager